



News Release

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ASC gives athletic recruiting a technology overhaul

Columbus, Ohio –Sports marketing, mentoring and management firm, the Athletic Scholarship Corporation (ASC), has made a technological advancement that now allows the organization the ability to deliver a total multi-media recruiting portfolio for both student-athletes and coaches.

ASC's mission is to offer the most efficient manner of showcasing the talents of high school student-athletes nationwide, which is a goal that can now be more easily and effectively achieved.

This video technology update allows ASC to host full game footage online. With the addition of this advancement, ASC has closed the gap in the recruiting process between coaches and evaluating the player in an entire game.

In previous years, high school coaches have struggled when a college coach wanted to evaluate footage from an entire game. In order to obtain the film, ASC would have to communicate with the high school coach or player to get the DVDs or tapes shipped to the college coach. This method was extremely time consuming and costly.

The addition of full game footage online allows collegiate coaches to view a student-athlete at the click of a button.

CEO and founder of ASC, AJ Hodel spoke of the upgrade as a great addition to the organization.

“These technology upgrades affords us the quick and clear delivery to college coaches nationwide of full film for complete evaluation.” stated Hodel.” We now can confidently state we have all of the bases covered.”

Athletic Scholarship Corporation is a nonprofit organization committed to efficiently showcase the talents of high school student-athletes nationwide. The sports professionals and technology providers at ASC advises coaches and recruiters to help programs of all sizes find a well-rounded group of student-athletes. For more information, visit www.athleticscholarshipcorp.com.

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